



AI-powered employee recognition & rewards solution for global teams



Empuls powers an end-to-end recognition & rewards strategy

Leverage an AI-powered approach to promote inclusive and meaningful recognition



Multiple types of Awards & Rewards

- ✓ Peer-to Peer Awards
- ✓ Values-based Awards
- ✓ Spot Awards
- ✓ Non-monetary Awards
- ✓ Jury Awards
- ✓ Nomination Awards
- ✓ Monetary Awards
- ✓ Individual & Team Awards



Work Anniversaries & Service Awards

- ✓ Work Anniversary Awards
- ✓ Service Awards
- ✓ Tax-compliant rewards
- ✓ Pay-on-redemption billing



Milestone Rewards

- ✓ Sales Incentives
- ✓ Performance rewards
- ✓ Wellness & Fitness Contests
- ✓ Referral Rewards
- ✓ Learning Rewards
- ✓ Custom Rewards



Gifting

- ✓ Welcome Gift
- ✓ Holiday Gifts
- ✓ Gifts for Special Events
- ✓ Retirement Gifts

Run a results-driven* employee recognition program



67%

Improvement in overall
eNPS score



90%

Employees feel more
valued & recognised



1.5x

Growth in company
revenue



30%

Higher customer
satisfaction scores



62%

Employees felt more
connected and informed



37%

Employees had better
clarity on goals & vision



87%

Employees are now less
likely to leave the company



40%

Companies reported
fewer safety & wellness
concerns

**These results are based on Empuls customer reports.*

Explore Empuls

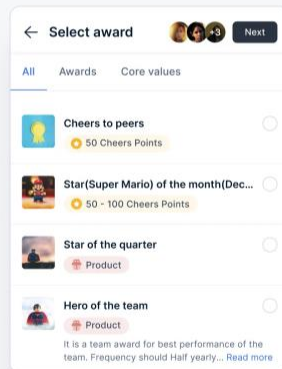
AI-powered recognition & rewards platform to support your unique program goals

Award Types

Automation

Customization

Rewards



Multiple Award Types

- ✓ Value badges, spot awards, and peer awards for in-the-moment recognition
- ✓ Approval-based awards to seek nominations and include jury panels
- ✓ Performance and incentive-based awards for various types of goals

Explore Empuls

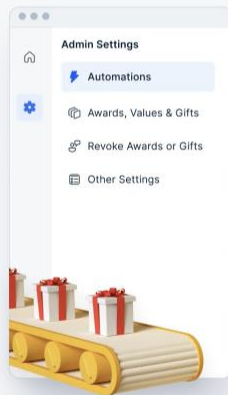
AI-powered recognition & rewards platform to support your unique program goals

Award Types

Automation

Customization

Rewards



STEP 2 OF 3

Create New Automated Communication



Choose the type of event you wish to create an automated communication for.

- ☒ Birthday Wishes
- ☐ Celebrating a Work Anniversary
- ☐ Welcome Someone New To The Team
- ☐ Other Events

[Back](#)

[Continue](#)

Custom Workflows

- ✓ Use workflows to automate awards in your employee recognition programs
- ✓ Include nominators, moderators, jury panels, or multiple approvers
- ✓ Set up recognition triggers for various special events and milestones

Explore Empuls

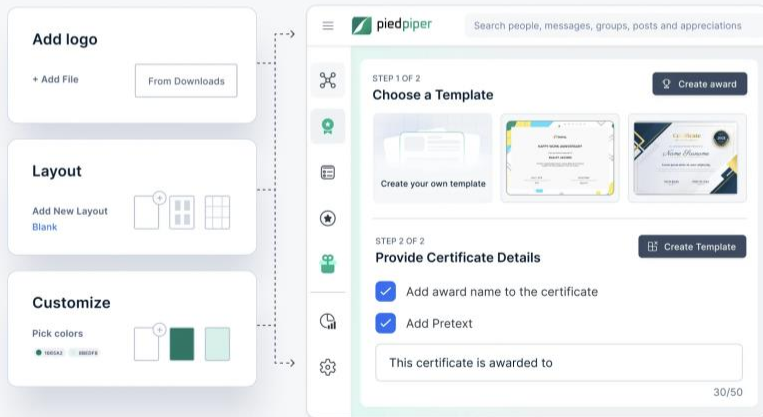
AI-powered recognition & rewards platform to support your unique program goals

Award Types

Automation

Customization

Rewards



Branding & Customization

- ✓ Customize the platform with your company's branding
- ✓ Choose from our award templates or upload your own
- ✓ Upload customized certificates to go with your awards

Explore Empuls

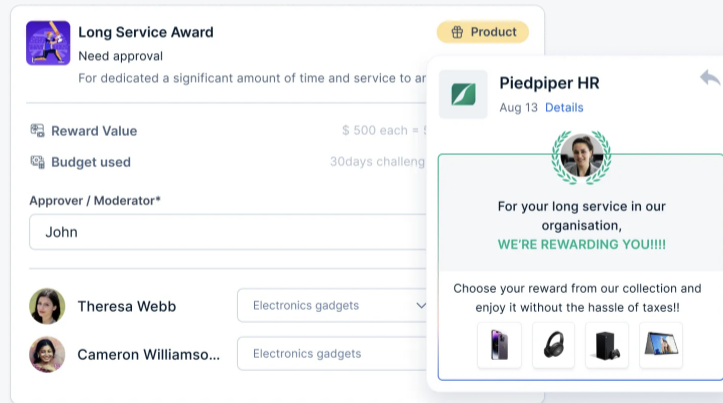
AI-powered recognition & rewards platform to support your unique program goals

Award Types

Automation

Customization

Rewards



Rewards & Budgets

- ✓ Use workflows to automate the distribution of reward budgets
- ✓ Allow instant redemption and delivery with a built-in rewards store
- ✓ Get complete visibility into reward point and budget utilization

Recognition powered by AI

Em, our AI-powered bot, helps companies close employee engagement gaps and automate tasks



Personal Recognition Assistant

Smart nudges by Em prompt employees to log weekly achievements. Em collates and shares these accomplishments with managers, nudging them to recognize in the moment.



Intelligent Insights for Managers

Em shares valuable insights with managers, such as highlighting team members who've been recognized frequently versus those who haven't, to ensure that their recognition efforts are well-rounded and inclusive.



Automated Award Creation

Empower every employee to leverage appreciation as a powerful tool for building stronger and trusting workplace connections



Milestones, Gifts and Rewards

Em ensures you never miss celebrating important milestones. Whether it's birthdays, work anniversaries, service awards or special days, Em has got you covered.

AI Recognition Assistant

Celebrate the weekly achievements of your team!



Week 1 June 2024

[View all](#)



Randy Dokidis

Successfully revamped the benefits portal, resulting in a 30% increase in user...

[Recognize](#)

[3 Recognitions in July](#)



Maria Calzoni

Implemented advanced customization options for admin settings, providing clients with...

[Recognize](#)

[0 Recognitions in July](#)



Ralph Edwards,

Product Head, Technology

Wow! Now I can easily see all the individual achievements of my team and truly appreciate their efforts.





Reward Program Automation

Plan, design, and schedule reward cycles for the entire year



Structured Reward Automation

Implement your rewards program framework, with various reward cycles to manage points and budgets for all jury-based nominations across locations, departments, and teams.



Unified Rewards Dashboard

Access and manage all your rewards programs under a single dashboard. View and edit program timelines, nomination submissions, and rewards status seamlessly.



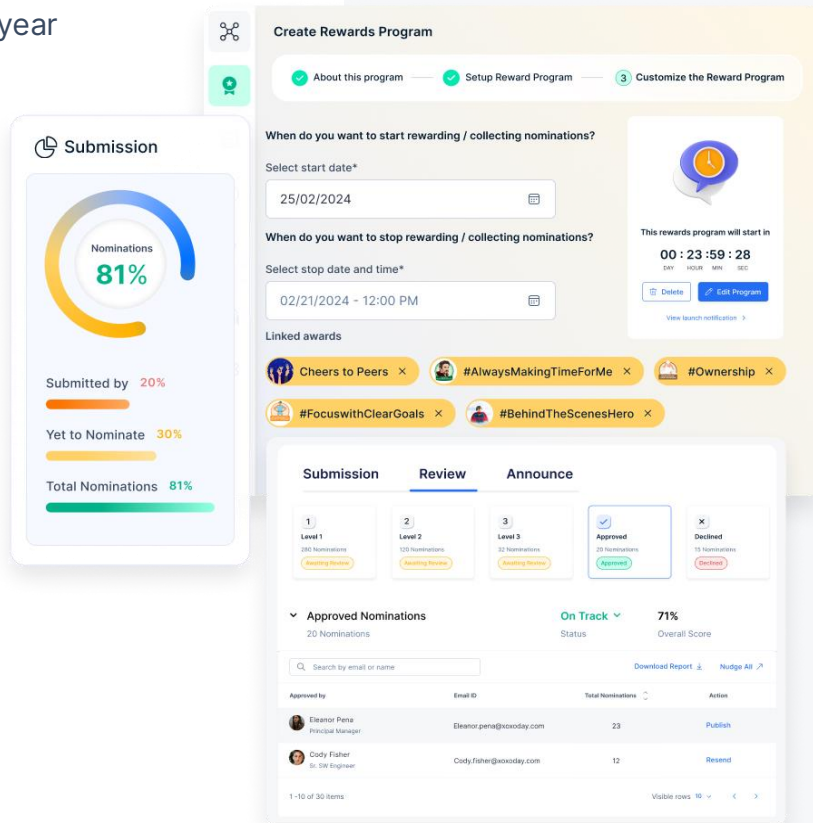
Automate your reward cycles

Create rewards cycles for all use cases and set up automatic activation schedules with start and end dates and workflows to send notifications and nudges to nominators to approve or decline, ensuring visibility to employees at the right time and saving you time and resources.



Reports and Insights

Access and download reports and insights for your entire reward program about planned versus actual spending, employee participation, and the program's effectiveness in boosting morale.



Employee Gifting Solution to Celebrate Special Moments



Onboarding to Exit

Onboard new hires with welcome gifts. Say goodbye to exiting employees with farewell gifts.



Life Events

Mark life's chapters, like weddings and baby showers, with thoughtful gift hampers.



Personal Achievements

Applaud personal achievements, like TED talks or 10K runs, with gifts of their choice.



Personal Milestones

Celebrate employee birthdays and work anniversaries with curated gifts that bring the party.



Festivals & Holidays

Bring in the festive spirit with holiday wishes and gift boxes that amplify the celebrations.



Professional Milestones

Cheer employees hitting goals at work, like certifications and promotions, with surprise gifts.

New Employee Welcome Gift

 Merchandise

Need approval

Welcome Message

We are glad to have you on our team. Let's do some great work together.

Send

 Reward Value

 Budget used

Each recipient will receive an award of

Each recipient will receive an award of 9000 Point(s) will be deducted from

Electronics gadgets



New Employee Gifts

Aug 13 [Details](#)

Welcome aboard Jessy!! 🎉



We are glad to have you on our team.
Let's do some great work together.

Choose your welcome gift from
our gift collection.



Employee Service Awards Solution to Celebrate Loyalty



Work Anniversary Awards & Long Service Awards

Foster a culture of celebration through Wish Boards and AI-generated recognition messages, ensuring employee service awards are acknowledged company-wide.



Award Personalization & Automation

Celebrate service anniversaries, such as the completion of 2, 3, 5, 10 years, and so on. Personalize and automate each celebration with company-branded award certificates & letters of appreciation.



Stay compliant with tax regulation

Achieve tax compliance for service award programs with budget reconciliation and comprehensive reports on reward expenditure.



Cost-effective yet high quality rewards

Choose cost-effective reward options without sacrificing quality to stay within budget. Avoid exorbitant markups and convenience fees and pay only when employees redeem or claim rewards.



Milestone Rewards Solution to Motivate Employees



Sales Incentives

Boost sales performance and drive revenue growth with sales incentives.



Performance Rewards

Encourage employees to meet KPIs with performance rewards.



Wellness Initiatives

Create contests and rewards to promote mental and emotional well-being.



Fitness Challenges

Promote a healthy lifestyle with fitness challenges and rewards.



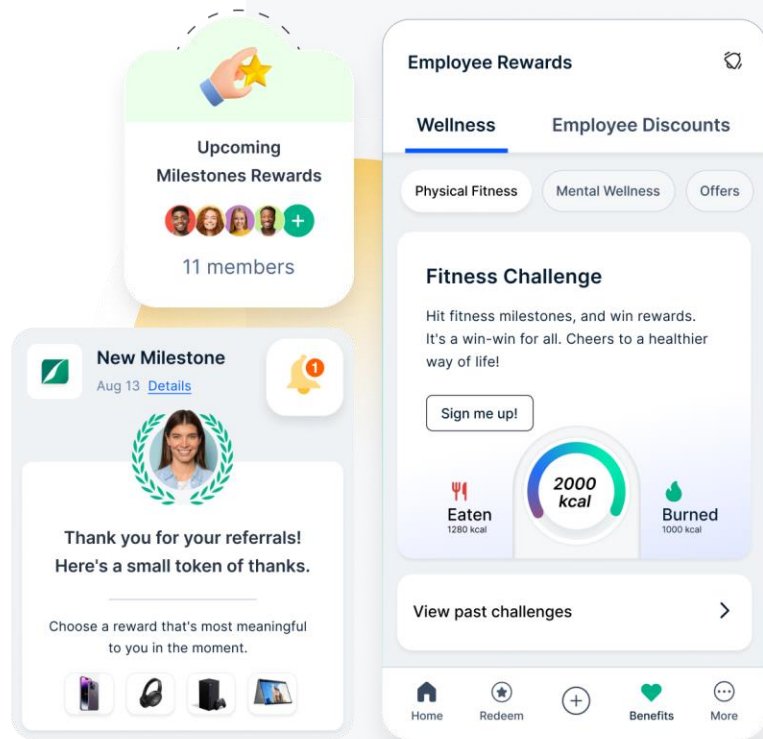
Learning Rewards

Incentivize employees to invest in their professional and personal development.



Custom Rewards

Make work fun with custom milestones that align with your culture, like "Cycle to Work" or "Early to Office".



All the tools you need to drive an impactful recognition program



Social Recognition



Give visibility to every achievement and milestone



Shine the Spotlight

Amplify visibility by shining the spotlight on every recognition with a social intranet to make employees feel valued.



Celebrations

Involve the entire work family in celebrating life events and milestones across the employee lifecycle.



Reactions

Allow employees to cheer for their peers using comments, likes, high-fives, GIFs, emojis, and attachments.



Social Sharing

Let employees brag about work achievements and milestones with their network on social channels like LinkedIn.



Digital Wishboards



Replace physical bulletin boards with digital ones



Birthday Wishboard

Double the joy of celebrating a birthday with personalized greetings from coworkers.



Life Event Wishboard

Celebrate life events with the extended work family and create lasting memories with their best wishes.



Holiday Wishboard

Spread the festive spirit by sending season's greetings to your workforce and their families.



Service Award Wishboard

Come together to applaud service award recipients and honor their achievements on the wall of fame.

All the tools you need to drive an impactful recognition program



AI-Backed Engagement >

Drive Company-wide Employee Recognition with AI



AI-enhanced Messages

Generative AI helps you craft meaningful messages when nominating colleagues and teams for awards.



Nudges & Notifications

Em, our AI-powered bot, uses nudges, notifications, and past data to elicit employee action and participation.



Engagement Scores

With activity scores for every action, employees can be nudged to participate and accrue engagement credits.



Leaderboards

Custom engagement leaderboards drive healthy competition and show how each employee ranks against colleagues.



Tracking and Measurement >

Track the ROI of your reward and recognition program



Real-time Budget

Get a real-time view of the wallet balance, available budget points, redeemable points, and pending nominations.



Reports

Utilize multiple reports to get a clear picture of program adoption across teams, departments, business units, and locations.



Utilization Analysis

Check utilization data for reward points, budget, and funds, with the option to filter for various parameters.




ROI Visibility


Share reports with stakeholders in your company so they get complete visibility into your program ROI.

Motivate your employees

Earn & Burn Options

- Spot Awards
- Long-service Awards
- Peer-to-peer Awards
- Performance Awards
- Jury Awards
- Festive Gifts
- Referral Bonus
- Fitness Rewards



Reward Points




350 Points

Categories

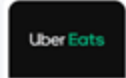
Experience
Gift Card
Merchandise
Travel
Financial Pro




Amazon Gift Card
Add to cart




Xbox Gift Box
Add to cart




UberEats Gift card
Add to cart




Visa Gift Card
Add to cart




Starbucks
Add to cart




Burgerking
Add to cart




Target
Add to cart




Grundfunk
Add to cart




Perks & Offers




Prepaid Cards




Experiences



Merchandise



Charity



Jenna Adams
You have been rewarded against Loyalty points 🎉

Country
United States

USD
INR
GBP
EUR

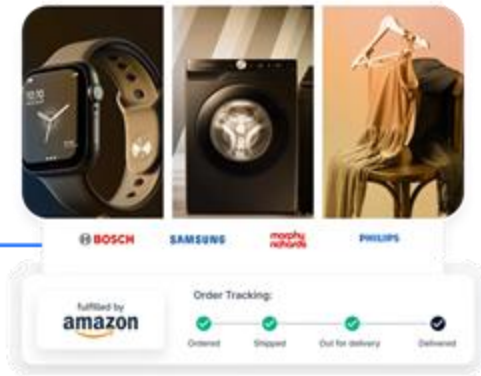
Language
Deutsch

Chinesisch (vereinfacht)
Englisch
Chinesisch (traditionell)
Deutsch
Portugiesisch

Give the gift of choice with an expansive rewards catalog

Amazon Store >

300k+ fashion, electronics, etc.



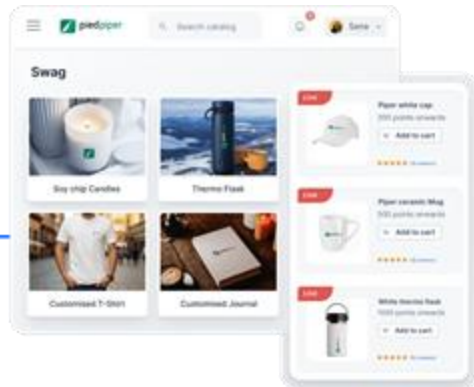
Gift Cards >

1M+ brand gift cards



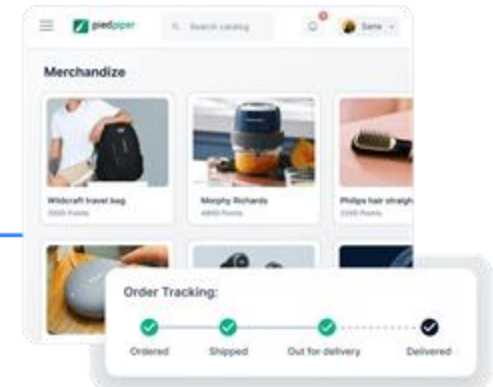
Custom Swag >

Company-branded products



Merchandize >

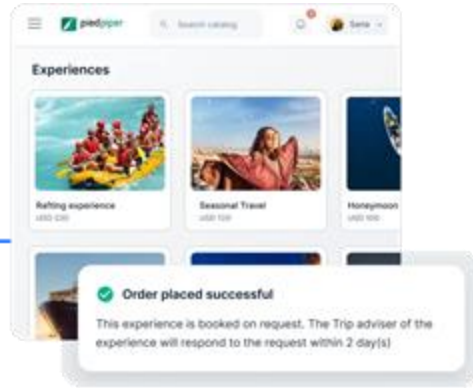
Personalized merchandize



Give the gift of choice with an expansive rewards catalog

Experiences >

1000+ experiential awards



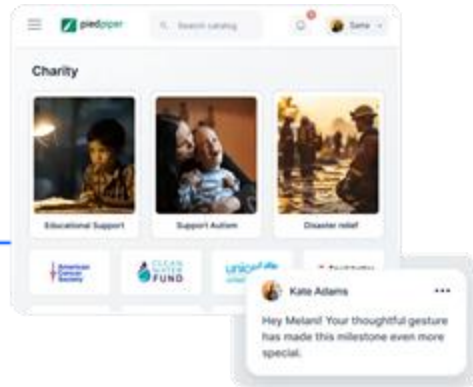
In-House Catalog >

Unlimited custom rewards



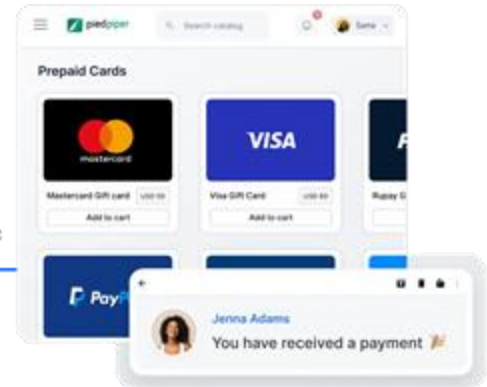
Charity >

Donations to charities



Prepaid Cards >

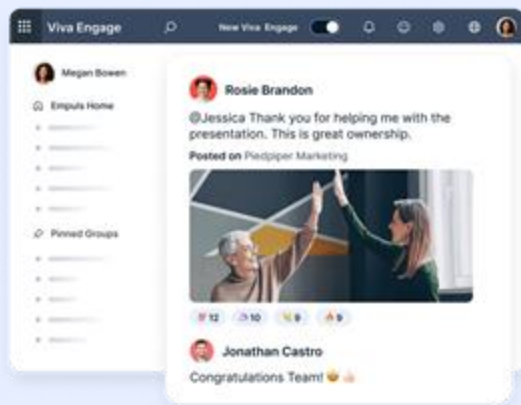
Paypal, Visa, Mastercard, etc



Maximize impact with Empuls API & SDKs

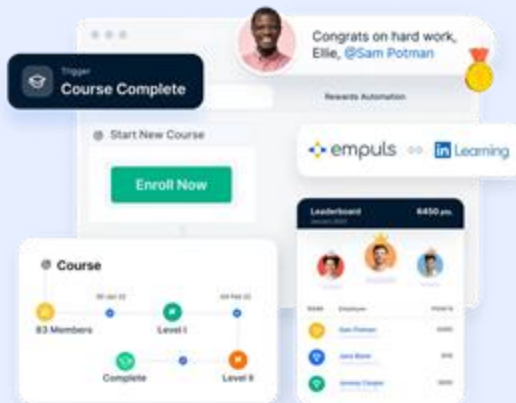
Intranet integration

Amplify visibility & engagement



Learning Rewards

Incentivize learning & upskilling



Referral Rewards

Say thanks for referring friends



Maximize impact with Empuls API & SDKs

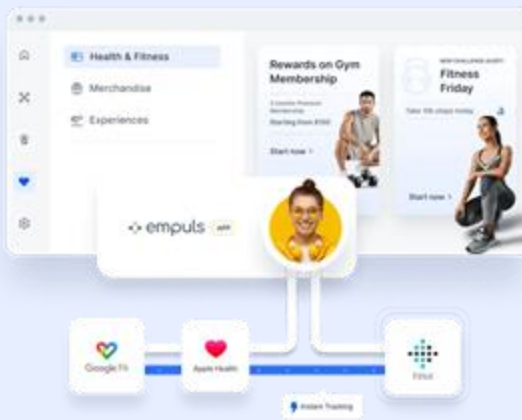
Performance Rewards

Reward top performers



Fitness Rewards

Prioritize health & wellness

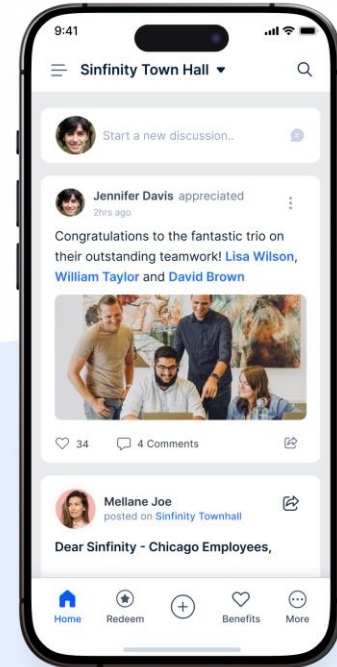
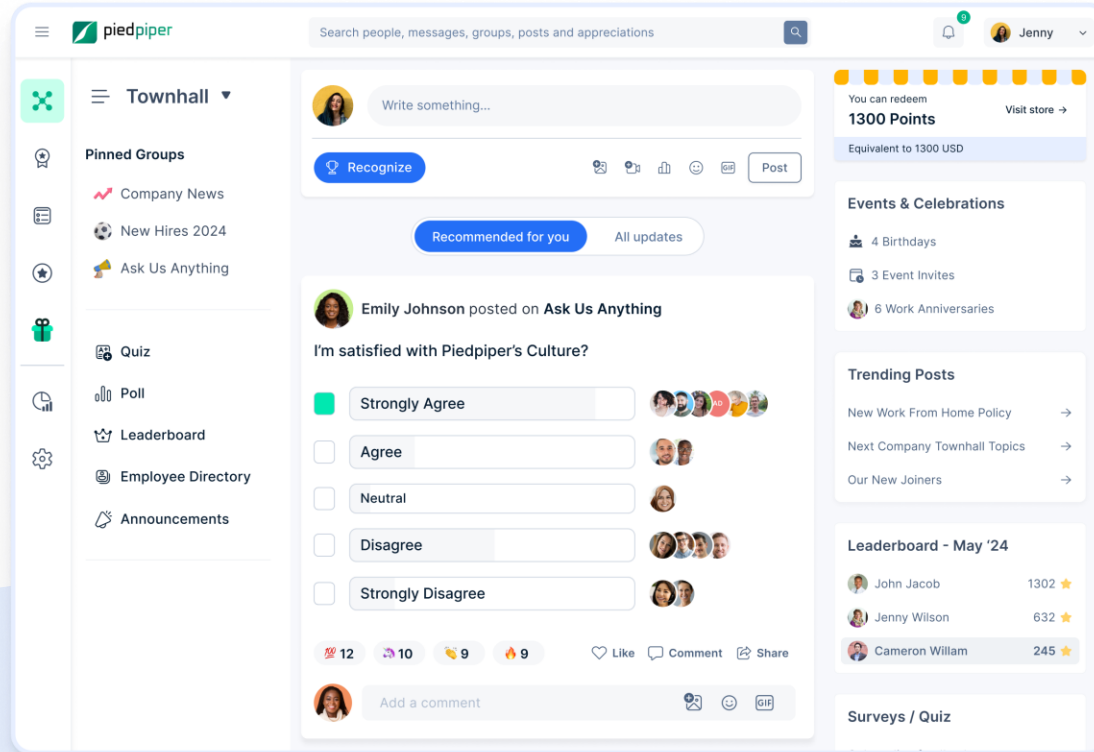


Financial Well-being

Offer more financial benefits

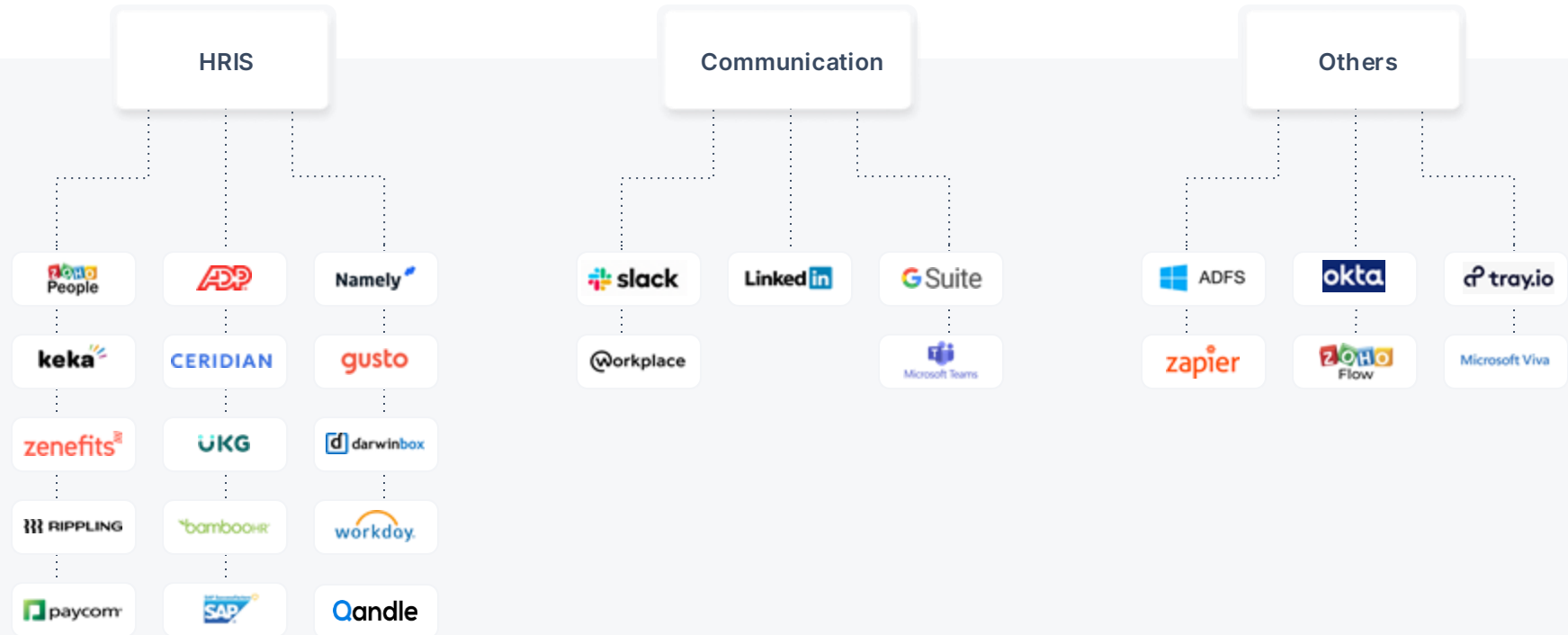


Empuls on Mobile and Desktop



Integrated in the flow of work

Empuls integrates with numerous popular HRIS, communication and work tools



Powering an enterprise-wide employee engagement strategy



Multi-currency and multilingual capabilities

Configure the platform in the language and currency of your choice for your global teams.



Compliance with global standards

The platform adheres to all global standards including WCAG, SOC II, ISO 27001, CCPA, HIPPA and GDPR.



Security

VAPT, code reviews, BCP. Firewalls, IDS, logging, monitoring, MFA, data encryption and code audits.



Multi-region deployments

Our global cloud infrastructure gives you the flexibility to choose how and where you run and store your data.



SDK & APIs

The platform SDK & APIs allow you to embed the solution within any existing tools, such as ATS, PMS, LMS, Health apps and intranets.



White-labelled frontend

The platform can be white-labelled with your branding, logos, colors, time zone, and more.

White-labelled & Personalized

Customize the home page experience to reflect your brand and showcase content as per your requirements.

The image displays the Bidvest mobile application interface, which is white-labelled and personalized. On the left, three panels show customization options:

- Add logo:** Includes a '+ Add File' button and a 'From Downloads' button.
- Layout:** Includes an 'Add New Layout' button and a 'Blank' option.
- Customize:** Includes a 'Pick colors' section with a color picker and a '1685A2' color code.

The main app interface on the right features the Bidvest logo at the top. Below the logo is a search bar with the text 'Search people, messages, groups, posts and appreciations'. A user profile for 'Sumith' is visible in the top right corner. The left sidebar contains navigation icons for Connect, Recognize, Gift, Redeem, Benefits, Survey, and Admin. The main content area shows a 'Create Post' section with a 'Recognize' button and a 'Post' button. Below this is a 'Feed' section with a filter set to 'All' and 'Feed content: Recommended'. A post by 'Anisha Tiwari' is visible, stating 'Anisha Tiwari posted on Zuora town hall' 2hrs ago. On the right side, there are two sections: 'My Budget' showing '200' and 'My Points' showing '1,000'. Below these are 'My Tasks' including 'Isaac birthday is approaching' and 'Pending nomination approval'.

Empuls Professional Services

Taking the stress out of program design with our 12+ years of experience



Program Design

- ✓ Determine your desired outcomes
- ✓ Nurture the best parts of your culture
- ✓ Apply industry best practices
- ✓ Design your R&R framework



Implementation

- ✓ Represent your company's needs
- ✓ Configure the solution to your desired scope
- ✓ Create memorable branding
- ✓ Set up workflows for recognition and rewards



Adoption

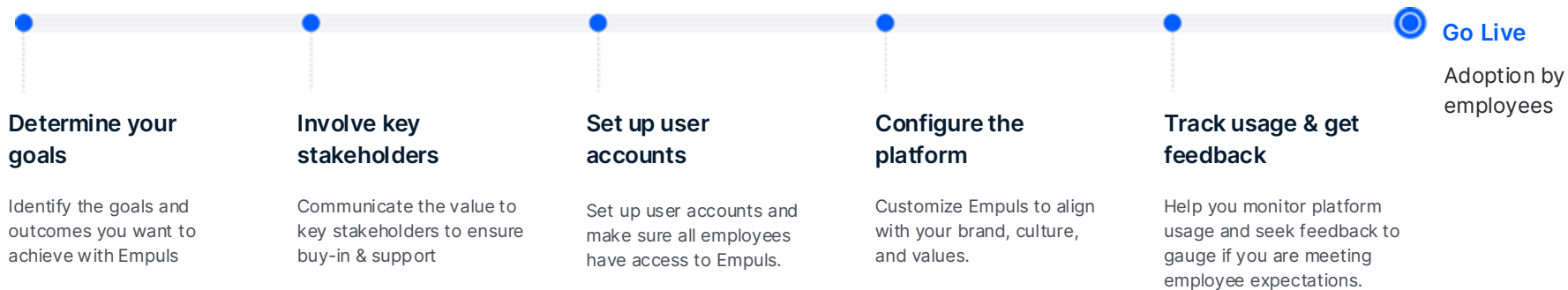
- ✓ Communicate and simplify change management
- ✓ Develop and train your people champions
- ✓ Measure and evaluate program impact
- ✓ Optimize the program and drive further adoption



Support

- ✓ Self-service knowledge base and resources
- ✓ Customer support to handle queries
- ✓ Built-in ticketing system with clear SLAs
- ✓ Reports and analytics for all types of users

Onboarding and Implementation Support



Adoption support

Awareness

We communicate how organizations can leverage Empuls and show them how to stay engaged and track engagement metrics.

Adoption

Empuls, by design, is easy to use by everyone. Your subscription comes with user training sessions and help center content.

Participation

Our engagement calendars, resources and consulting helps HR actively leverage Empuls. The CSM team works closely with HR to make it a success.

Feedback

We regularly seek your feedback about Empuls to make improvements, like new features and enhancements to the UI/UX.



Invest in your employees with Empuls!

USA | UK | UAE | India | Indonesia | Singapore | Philippines